

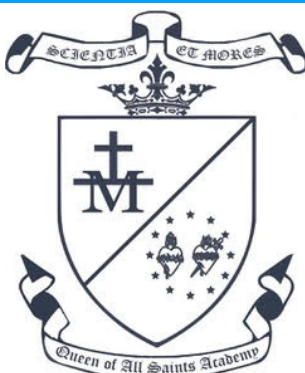
Queen of All Saints Academy Kickstarts their Virtual School with Zoom

Customer: Queen of All Saints Academy, a Catholic K-12 school in Florida

Challenge: Needed an easy to use and affordable video communications service that would integrate into their classrooms for their new online programs

Solution: Installed Zoom Rooms into four classrooms, staying within the academy's time and budget constraints

Result: Queen of All Saints Academy was able to grow their online program with Zoom, and now has online students from across the US, Europe, and Australia



Customer

Queen of All Saints Academy is a Catholic K-12 school located in Brooksville, Florida. The Academy works to provide a well-rounded education that incorporates all the elements of a classical education. Most recently, the academy started an online program to bring their curriculum to students across Florida, the United States, Europe, and Australia.

Between their on-campus and online students, the academy has both full-time and part-time students who have the option to fully immerse themselves in the curriculum, or take a selection of supplemental courses, such as religious studies and catechism courses.

Challenge

The academy's primary challenge was finding a video communications system that could allow the teaching of on-campus and off-campus students at the same time, bringing two very different groups together to provide online students a virtual school experience. In addition, Queen of All Saints Academy needed a solution that would integrate easily into their classrooms and be easy to use for both students and teachers, while fitting into their budget and tight time schedule.

The academy looked at a variety of different options, including Google Hangouts and Lifesize, but selected Zoom due to its easy and fast implementation.

Solution

In just four to five weeks from the academy signing the contract, Zoom was able to fully deploy its custom conference room services. Zoom converted four classrooms into Zoom Rooms, each complete with dual displays. With Zoom's versatile hardware compatibility, Zoom was able to outfit each classroom with affordable, yet reliable, wireless audio systems using analog microphones and USB converters that fit into the academy's budget.

Result

By using Zoom, Queen of All Saints Academy was able to jump start its online program. Teachers can now broadcast the same lessons they give their in-class students to online students across the United States, including California, Illinois, Wisconsin, and to international students in Australia and Europe. Zoom's reliable connection was able to support classrooms even in low-bandwidth settings. **"Zoom saved us a couple times. We were having internet issues with deplorable speeds. I couldn't believe all four classrooms were still running,"** says Sister Mary Theresa, an administrator at the academy.

One of the best features of the Zoom Rooms classroom integration was the dual display setup. To simulate the feel of an actual classroom for online students, one of the displays was placed in the back of the classroom. This way, teachers were able to see and talk to the online students from the front as if they were sitting amongst the in-class students, and the online students could also get a view of the classroom as if they were present in the room among their peers. **"This feature was one of the reasons we chose Zoom. With only a front display, teachers have to turn around to see online students. The back view display allows them to teach regularly. Teachers can't believe how good the quality is on the students Zooming in, and how well they can be seen and heard,"** says Sister Mary Theresa.

Another feature the teachers and students found particularly useful was Zoom's integration with Airplay, which allows teachers and students to easily and wirelessly share classroom materials without the use of dongles or cables. Teachers also heavily utilize the interactive touchscreen feature on the front displays, which have replaced their traditional blackboards and whiteboards.

The most rewarding part of the Zoom Rooms deployment at the Academy has been providing a Catholic classical education to children around the globe. **"We see Zoom as giving us the opportunity to expand, and keep offering the quality of technology and quality of experience we need to teach effectively,"** says Sister Mary Theresa.



About Zoom

Zoom is the leader in modern enterprise video communications, with an easy, reliable cloud platform for video and audio conferencing, chat, and webinars across mobile, desktop, and room systems. Zoom Rooms is the original software-based conference room solution used around the world in board, conference, huddle, and training rooms, as well as executive offices and classrooms. Founded in 2011, Zoom helps businesses and organizations bring their teams together in a frictionless environment to get more done.

Zoom is publicly traded on Nasdaq (ticker: ZM) and headquartered in San Jose, California.